

**THRILLIST MEDIA GROUP OFFICIAL RULES  
REDBULL TWEETSTAKES PACKAGE**

NO PURCHASE REQUIRED TO ENTER OR WIN. VOID WHERE PROHIBITED.

**TO ENTER.**

To enter the Red Bull Tweetstakes Package, users must tweet their favorite Red Bull flavor (Red, Blue or Silver) to Thrillist (@thrillistny) using one of the custom hashtags (#ILIKERED, #ILIKEBLUE, #ILIKESILVER). Competition winner will be randomly selected and notified via Twitter, and will win (1) flight to NYC for (1) user and (1) friend, a (2) night stay in a NY hotel (one room total) and (2) tickets to the "Legend of the Summer", Jay-Z & JT concert on 7/19 at The Yankee's Stadium; Bronx, NY. Promotion period (as defined below) will run from April 2, 2013 to June 16, 2013 and winners will be announced and notified on Twitter or via email. Electronic tweets will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The "authorized account holder" is deemed to be the natural person who is assigned to a particular Twitter handle by the applicable Internet access provider, online service provider or other organization that is responsible for assigning the handle for the domain associated. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the Twitter handle associated with the winning entry and is an otherwise eligible United States resident. Each hashtag tweet will be considered one (1) entry into the competition. Tweets are not limited to one (1) time per day but additional tweets will not account for multiple entries into the competition.

**TIMING.** The Tweetstakes begins at 12:00:01 a.m. Eastern Time on April 2, 2013, and ends at 11:59:59 p.m. Eastern Time on June 16, 2013 (the "Promotion Period"). All tweets must be submitted within this timeframe for eligibility.

**ELIGIBILITY.** The Tweetstakes is open to all residents of the fifty United States and the District of Columbia (excluding Puerto Rico) who are (i) 21 years of age or older at time of entry. Void where prohibited by law. Employees of Sponsor, or their affiliates, subsidiaries, advertising or promotion agencies are not eligible, nor are members of these employees' families (defined as parents, children, siblings, spouse, and life partners).

**AGREEMENT TO OFFICIAL RULES.** Participation in the Tweetstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and Sponsor's Privacy Policy <http://thrillist.com/tscs> and to be contacted by twitter, email and/or telephone.

**SELECTION OF POTENTIAL WINNER.** (1) Winner will be determined by a random drawing to be conducted by Sponsors on or about June 16, 2013, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the

Tweetstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner(s) from the drawing will be notified by twitter and/or email on or about June 17, 2013. If any of the potential winner(s) cannot be contacted, an alternate entrant will be selected in his or her place at random from all eligible entries received.

PRIZE. (1) contest winner and (1) friend will be awarded one (1) Red Bull Tweetstakes Package: (1) round-trip flight to NYC for (1) winner and their friend (2 round-trip flights total), (1) room in NYC for a (2) night stay, (2) "Legends of the Summer" Jay-Z and JT tickets on July 19, 2013.

The Prize is subject to the following material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE.

All federal, state and local taxes related to the Prize and the other prizes are the sole responsibility of the Contest Winner. All other expenses and costs, not expressly listed above, including but not limited to applicable taxes, are the Contest Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of the Prize is permitted. Return of any prize notification as undeliverable may result in disqualification and selection of any alternate winners.

GENERAL CONDITIONS. The Tweetstakes is governed by the laws of the United States and the State of New York, and participants in the Tweetstakes hereby consent to the exclusive jurisdiction and venue of New York courts (state and federal) for any causes or controversies arising out of the Tweetstakes. Each participant waives any and all objections to jurisdiction and venue in these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Tweetstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

Except where prohibited by law, the Winner grants to Sponsor and its advertising agencies the right to use and publish their photos, proper names, likeness, voices, opinions, biographical information and state in any media to promote Sponsor and the Tweetstakes without additional compensation.

By entering, participants release and hold harmless Sponsor, its subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Tweetstakes or receipt or use and/or misuse of any prize.

Sponsor reserves the right to cancel or modify the Tweetstakes if fraud or any other factor impairs the integrity of the Tweetstakes as determined by Sponsor in its sole discretion.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Tweetstakes, or if technical difficulties compromise the integrity of the Tweetstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Tweetstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Tweetstakes.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE TWEETSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**SPONSOR**

Thrillist.com

568 Broadway, Suite 608

New York, NY 10012

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