



THRILLIST BDOYL 12:00PM – 12:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Dinner at the chef's table of a hot restaurant- Estimated Value - \$750**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 12:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

1. **Timing.** The Sweepstakes begins at 12:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 12:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

3. **How to Enter.** During the Promotion Period, you can enter the Sweepstakes in the following ways:

**Entry method 1:** Visit [www.twitter.com](http://www.twitter.com), or open the Twitter mobile phone application, log in to your Twitter account, and post a public tweet including the hashtag #BDOYL. To log in to your Twitter account, you must be a registered user of Twitter. Registration is free and may be obtained by visiting [www.twitter.com](http://www.twitter.com) or downloading the Twitter mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

**Entry method 2:** Visit [www.instagram.com](http://www.instagram.com), or open the Instagram mobile phone application, log in to your Instagram account, and post a public photo including the hashtag #BDOYL. To log in to your Instagram account, you must be a registered user of Instagram. Registration is free and may be obtained by visiting [www.instagram.com](http://www.instagram.com) or downloading the Instagram mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM.

**Entry method 3:** Visit [www.facebook.com](http://www.facebook.com), or open the Facebook mobile phone application, log in to your Facebook account, and post a public post including the hashtag #BDOYL. To log in to your Facebook account, you must be a registered user of Facebook. Registration is free and may be obtained by visiting [www.Facebook.com](http://www.Facebook.com) or downloading the Facebook mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK.

A potential Sweepstakes Winner may be requested to provide Sponsor with proof that the potential Sweepstakes Winner is the owner of the winning entry and is otherwise eligible pursuant to these Rules. Limit one (1) entry per person. More than one (1) entry from any person during promotion period will not increase chances of winning.

Sponsor is not responsible for lost, late, incomplete, garbled, illegible, undelivered, delayed or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods and are prohibited.

**4. Selection of Potential Winner; Prize.** One (1) winner (the “**Sweepstakes Winner**”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

**- Dinner at the chef's table of a hot restaurant (Restaurant TBD by Thrillist)**

The Prize is subject to the following additional material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE. ALL PRODUCTS ARE SUBJECT TO AVAILABILITY.

All federal, state and local taxes related to the Prize are the sole responsibility of the Sweepstakes Winner. All other expenses and costs not expressly listed in the Prize description above are the Sweepstakes Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of the Prize is permitted.

**5. Odds of Winning.** The odds of winning depend on the number of eligible entries received.

**6. General Conditions.** The Sweepstakes is governed by the laws of the United States and the State of New York, and participants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of courts (state and federal) located in New York, New York for any causes or controversies arising out of the Sweepstakes. Each participant waives any jurisdictional, venue, or inconvenient forum objections to these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

Except where prohibited by law, the Sweepstakes Winner grants to Sponsor and its advertising agencies the right to use and publish their photos, proper names, likeness, voices, opinions, biographical information and state in any media to promote Sponsor and the Sweepstakes without additional compensation.

By entering, participants release and hold harmless Sponsor and their subsidiaries, affiliates, directors, officers, employees and agents and all social media platforms on which the Sweepstakes has been promoted (the “**Released Parties**”) from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Sweepstakes or receipt, use and/or misuse of any Prize.

The Sweepstakes Winner will indemnify the Released Parties against all claims, damages, liabilities, and expenses (including counsel fees and legal expenses) arising out of any breach of these terms.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity, administration or fairness of the Sweepstakes as determined by Sponsor in its sole discretion.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

## **7. Sponsor.**



Thrillist Media Group, Inc.  
568 Broadway, Suite 506  
New York, NY 10012

Thrillist Media Group, Inc. is the sole sponsor of the Sweepstakes.

**8. Winners List and Copy of Rules.** Sweepstakes results and copy of these Rules may be obtained by sending a self-addressed, stamped envelope to: Thrillist Media Group, Inc., 568 Broadway, Suite 506, New York, NY 10012. Results will be available on or about July 1<sup>st</sup>, 2015. Requests for results must be received by [March 1<sup>st</sup> – 7 months after winners selected], 2016.

/END OF OFFICIAL RULES/

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THRILLIST BDOYL 1:00PM – 1:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Exotic car rental for a day - Est. Value - \$1,000**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 1:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

1. **Timing.** The Sweepstakes begins at 1:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 1:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

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**4. Selection of Potential Winner; Prize.** One (1) winner (the “Sweepstakes Winner”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined

by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “Prize”):

- **Exotic car rental for a day**

The Prize is subject to the following additional material conditions and restrictions:

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5. **Odds of Winning.** The odds of winning depend on the number of eligible entries received.

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modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

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/END OF OFFICIAL RULES/

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THRILLIST BDOYL 2:00PM – 2:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Trip to Hotel Thrillist - Est. Value - \$3,000**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 2:00PM (EST) Sweepstakes (the “Sweepstakes”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “Rules”)



1. **Timing.** The Sweepstakes begins at 2:00PM Eastern Time (“ET”) on June 20<sup>th</sup>, 2015 and ends at 2:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

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The Sweepstakes Winner will be awarded the following prize (the “**Prize**”)

**- Trip to Hotel Thrillist**

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/END OF OFFICIAL RULES/

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THRILLIST BDOYL 3:00PM – 3:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Bloody Mary Bar - Est. Value \$1,000**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 3:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

1. **Timing.** The Sweepstakes begins at 3:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 3:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

3. **How to Enter.** During the Promotion Period, you can enter the Sweepstakes in the following ways:

**Entry method 1:** Visit [www.twitter.com](http://www.twitter.com), or open the Twitter mobile phone application, log in to your Twitter account, and post a public tweet including the hashtag #BDOYL. To log in to your Twitter account, you must be a registered user of Twitter. Registration is free and may be obtained by visiting [www.twitter.com](http://www.twitter.com) or downloading the Twitter mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

**Entry method 2:** Visit [www.instagram.com](http://www.instagram.com), or open the Instagram mobile phone application, log in to your Instagram account, and post a public photo including the hashtag #BDOYL. To log in to your Instagram account, you must be a registered user of Instagram. Registration is free and may be obtained by visiting [www.instagram.com](http://www.instagram.com) or downloading the Instagram mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM.

**Entry method 3:** Visit [www.facebook.com](http://www.facebook.com), or open the Facebook mobile phone application, log in to your Facebook account, and post a public post including the hashtag #BDOYL. To log in to your Facebook account, you must be a registered user of Facebook. Registration is free and may be obtained by visiting

www.Facebook.com or downloading the Facebook mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK.

A potential Sweepstakes Winner may be requested to provide Sponsor with proof that the potential Sweepstakes Winner is the owner of the winning entry and is otherwise eligible pursuant to these Rules. Limit one (1) entry per person. More than one (1) entry from any person during promotion period will not increase chances of winning.

Sponsor is not responsible for lost, late, incomplete, garbled, illegible, undelivered, delayed or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods and are prohibited.

**4. Selection of Potential Winner; Prize.** One (1) winner (the “**Sweepstakes Winner**”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

- **Bloody Mary Bar**

The Prize is subject to the following additional material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE. ALL PRODUCTS ARE SUBJECT TO AVAILABILITY.

All federal, state and local taxes related to the Prize are the sole responsibility of the Sweepstakes Winner. All other expenses and costs not expressly listed in the Prize description above are the Sweepstakes Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of

the Prize is permitted.

5. **Odds of Winning.** The odds of winning depend on the number of eligible entries received.

6. **General Conditions.** The Sweepstakes is governed by the laws of the United States and the State of New York, and participants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of courts (state and federal) located in New York, New York for any causes or controversies arising out of the Sweepstakes. Each participant waives any jurisdictional, venue, or inconvenient forum objections to these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

Except where prohibited by law, the Sweepstakes Winner grants to Sponsor and its advertising agencies the right to use and publish their photos, proper names, likeness, voices, opinions, biographical information and state in any media to promote Sponsor and the Sweepstakes without additional compensation.

By entering, participants release and hold harmless Sponsor and their subsidiaries, affiliates, directors, officers, employees and agents and all social media platforms on which the Sweepstakes has been promoted (the “**Released Parties**”) from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Sweepstakes or receipt, use and/or misuse of any Prize.

The Sweepstakes Winner will indemnify the Released Parties against all claims, damages, liabilities, and expenses (including counsel fees and legal expenses) arising out of any breach of these terms.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity, administration or fairness of the Sweepstakes as determined by Sponsor in its sole discretion.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL**



LAWYERS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. Sponsor.**

Thrillist Media Group, Inc.  
568 Broadway, Suite 506  
New York, NY 10012

Thrillist Media Group, Inc. is the sole sponsor of the Sweepstakes.

**8. Winners List and Copy of Rules.** Sweepstakes results and copy of these Rules may be obtained by sending a self-addressed, stamped envelope to: Thrillist Media Group, Inc., 568 Broadway, Suite 506, New York, NY 10012. Results will be available on or about July 1<sup>st</sup>, 2015. Requests for results must be received by [March 1<sup>st</sup> – 7 months after winners selected], 2016.

/END OF OFFICIAL RULES/

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THRILLIST BDOYL 4:00PM – 4:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Helicopter Ride in Your City - Est. Value \$600**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 4:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

**1. Timing.** The Sweepstakes begins at 4:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 4:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

**2. Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

**3. How to Enter.** During the Promotion Period, you can enter the Sweepstakes in the following ways:

**Entry method 1:** Visit [www.twitter.com](http://www.twitter.com), or open the Twitter mobile phone application, log in to your Twitter account, and post a public tweet including the hashtag #BDOYL. To log in to your Twitter

account, you must be a registered user of Twitter. Registration is free and may be obtained by visiting [www.twitter.com](http://www.twitter.com) or downloading the Twitter mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

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**4. Selection of Potential Winner; Prize.** One (1) winner (the “**Sweepstakes Winner**”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined



by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “Prize”):

**- Helicopter Ride in Your City**

The Prize is subject to the following additional material conditions and restrictions:

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5. **Odds of Winning.** The odds of winning depend on the number of eligible entries received.

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(including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

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**7. Sponsor.**

Thrillist Media Group, Inc.  
568 Broadway, Suite 506  
New York, NY 10012

Thrillist Media Group, Inc. is the sole sponsor of the Sweepstakes.

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/END OF OFFICIAL RULES/

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THRILLIST BDOYL 5:00PM – 5:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**A 5lb. Lobster Roll - Est. Value \$350**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 5:00PM (EST) Sweepstakes (the “Sweepstakes”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “Rules”)

1. **Timing.** The Sweepstakes begins at 5:00PM Eastern Time (“ET”) on June 20<sup>th</sup>, 2015 and ends at 5:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

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The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

**- A 5lb. Lobster Roll**

The Prize is subject to the following additional material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE. ALL PRODUCTS ARE SUBJECT TO AVAILABILITY.

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/END OF OFFICIAL RULES/

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THRILLIST BDOYL 6:00PM – 6:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Bacon for a Month Club – 1 year subscription - Est. Value \$500**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 6:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

1. **Timing.** The Sweepstakes begins at 6:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 6:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

3. **How to Enter.** During the Promotion Period, you can enter the Sweepstakes in the following ways:

**Entry method 1:** Visit [www.twitter.com](http://www.twitter.com), or open the Twitter mobile phone application, log in to your Twitter account, and post a public tweet including the hashtag #BDOYL. To log in to your Twitter account, you must be a registered user of Twitter. Registration is free and may be obtained by visiting [www.twitter.com](http://www.twitter.com) or downloading the Twitter mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

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**Entry method 3:** Visit [www.facebook.com](http://www.facebook.com), or open the Facebook mobile phone application, log in to your Facebook account, and post a public post including the hashtag #BDOYL. To log in to your Facebook account, you must be a registered user of Facebook. Registration is free and may be obtained by visiting

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A potential Sweepstakes Winner may be requested to provide Sponsor with proof that the potential Sweepstakes Winner is the owner of the winning entry and is otherwise eligible pursuant to these Rules. Limit one (1) entry per person. More than one (1) entry from any person during promotion period will not increase chances of winning.

Sponsor is not responsible for lost, late, incomplete, garbled, illegible, undelivered, delayed or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods and are prohibited.

**4. Selection of Potential Winner; Prize.** One (1) winner (the “**Sweepstakes Winner**”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

**- Bacon for a Month Club – 1 year subscription**

The Prize is subject to the following additional material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE. ALL PRODUCTS ARE SUBJECT TO AVAILABILITY.

All federal, state and local taxes related to the Prize are the sole responsibility of the Sweepstakes Winner. All other expenses and costs not expressly listed in the Prize description above are the



Sweepstakes Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of the Prize is permitted.

5. **Odds of Winning.** The odds of winning depend on the number of eligible entries received.

6. **General Conditions.** The Sweepstakes is governed by the laws of the United States and the State of New York, and participants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of courts (state and federal) located in New York, New York for any causes or controversies arising out of the Sweepstakes. Each participant waives any jurisdictional, venue, or inconvenient forum objections to these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

Except where prohibited by law, the Sweepstakes Winner grants to Sponsor and its advertising agencies the right to use and publish their photos, proper names, likeness, voices, opinions, biographical information and state in any media to promote Sponsor and the Sweepstakes without additional compensation.

By entering, participants release and hold harmless Sponsor and their subsidiaries, affiliates, directors, officers, employees and agents and all social media platforms on which the Sweepstakes has been promoted (the "**Released Parties**") from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Sweepstakes or receipt, use and/or misuse of any Prize.

The Sweepstakes Winner will indemnify the Released Parties against all claims, damages, liabilities, and expenses (including counsel fees and legal expenses) arising out of any breach of these terms.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity, administration or fairness of the Sweepstakes as determined by Sponsor in its sole discretion.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE**



THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. Sponsor.**

Thrillist Media Group, Inc.  
568 Broadway, Suite 506  
New York, NY 10012

Thrillist Media Group, Inc. is the sole sponsor of the Sweepstakes.

**8. Winners List and Copy of Rules.** Sweepstakes results and copy of these Rules may be obtained by sending a self-addressed, stamped envelope to: Thrillist Media Group, Inc., 568 Broadway, Suite 506, New York, NY 10012. Results will be available on or about July 1<sup>st</sup>, 2015. Requests for results must be received by [March 1<sup>st</sup> – 7 months after winners selected], 2016.

/END OF OFFICIAL RULES/

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THRILLIST BDOYL 7:00PM – 7:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**JackThreads Shopping Spree (\$500 Gift Card)**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 7:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

1. **Timing.** The Sweepstakes begins at 7:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 7:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

3. **How to Enter.** During the Promotion Period, you can enter the Sweepstakes in the following ways:

**Entry method 1:** Visit [www.twitter.com](http://www.twitter.com), or open the Twitter mobile phone application, log in to your Twitter account, and post a public tweet including the hashtag #BDOYL. To log in to your Twitter account, you must be a registered user of Twitter. Registration is free and may be obtained by visiting [www.twitter.com](http://www.twitter.com) or downloading the Twitter mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

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**4. Selection of Potential Winner; Prize.** One (1) winner (the “**Sweepstakes Winner**”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and

return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “Prize”):

**- JackThreads Shopping Spree (\$500 Gift Card)**

The Prize is subject to the following additional material conditions and restrictions:

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5. **Odds of Winning.** The odds of winning depend on the number of eligible entries received.

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If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic



tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

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CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. Sponsor.**

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New York, NY 10012

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/END OF OFFICIAL RULES/

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THRILLIST BDOYL 8:00PM – 8:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Thrillist Bar Tab (Est. Value \$500)**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**



By entering the THRILLIST BDOYL 8:00PM (EST) Sweepstakes (the “Sweepstakes”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “Rules”)

1. **Timing.** The Sweepstakes begins at 8:00PM Eastern Time (“ET”) on June 20<sup>th</sup>, 2015 and ends at 8:59PM ET on June 20<sup>th</sup>, 2015 (the “Promotion Period”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“Sponsor”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

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The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

**- Thrillist Bar Tab (Est. Value \$500)**

The Prize is subject to the following additional material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE. ALL PRODUCTS ARE SUBJECT TO AVAILABILITY.

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Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity, administration or fairness of the Sweepstakes as determined by Sponsor in its sole discretion.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

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#### **7. Sponsor.**

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sending a self-addressed, stamped envelope to: Thrillist Media Group, Inc., 568 Broadway, Suite 506, New York, NY 10012. Results will be available on or about July 1<sup>st</sup>, 2015. Requests for results must be received by [March 1<sup>st</sup> – 7 months after winners selected], 2016.

/END OF OFFICIAL RULES/

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THRILLIST BDOYL 9:00PM – 9:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Big Sleeping Grizzly Bear Bean Bag - Est. Value \$250**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 9:00PM (EST) Sweepstakes (the “Sweepstakes”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “Rules”)

1. **Timing.** The Sweepstakes begins at 9:00PM Eastern Time (“ET”) on June 20<sup>th</sup>, 2015 and ends at 9:59PM ET on June 20<sup>th</sup>, 2015 (the “Promotion Period”). Online entries received prior to or after the Promotion Period are disqualified.

2. **Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“Sponsor”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

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Sponsor is not responsible for lost, late, incomplete, garbled, illegible, undelivered, delayed or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods and are prohibited.

**4. Selection of Potential Winner; Prize.** One (1) winner (the “**Sweepstakes Winner**”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner. If three (3) alternate potential Sweepstakes Winners are selected without successfully securing an eligible winner, the Prize may go unawarded. The Sweepstakes Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within seven (7) days following the date of first attempted notification (or such other period determined by Sponsor). Failure to comply with this deadline may result in forfeiture of the Prize and selection of an alternative potential Sweepstakes Winner.

The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

**- Big Sleeping Grizzly Bear Bean Bag**

The Prize is subject to the following additional material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE. ALL PRODUCTS ARE SUBJECT TO AVAILABILITY.

All federal, state and local taxes related to the Prize are the sole responsibility of the Sweepstakes Winner. All other expenses and costs not expressly listed in the Prize description above are the Sweepstakes Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of the Prize is permitted.

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6. **General Conditions.** The Sweepstakes is governed by the laws of the United States and the State of New York, and participants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of courts (state and federal) located in New York, New York for any causes or controversies arising out of the Sweepstakes. Each participant waives any jurisdictional, venue, or inconvenient forum objections to these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

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By entering, participants release and hold harmless Sponsor and their subsidiaries, affiliates, directors, officers, employees and agents and all social media platforms on which the Sweepstakes has been promoted (the "**Released Parties**") from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Sweepstakes or receipt, use and/or misuse of any Prize.

The Sweepstakes Winner will indemnify the Released Parties against all claims, damages, liabilities, and expenses (including counsel fees and legal expenses) arising out of any breach of these terms.

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Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation



or downloading any materials in the Sweepstakes.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. Sponsor.**

Thrillist Media Group, Inc.  
568 Broadway, Suite 506  
New York, NY 10012

Thrillist Media Group, Inc. is the sole sponsor of the Sweepstakes.

**8. Winners List and Copy of Rules.** Sweepstakes results and copy of these Rules may be obtained by sending a self-addressed, stamped envelope to: Thrillist Media Group, Inc., 568 Broadway, Suite 506, New York, NY 10012. Results will be available on or about July 1<sup>st</sup>, 2015. Requests for results must be received by [March 1<sup>st</sup> – 7 months after winners selected], 2016.

/END OF OFFICIAL RULES/

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THRILLIST BDOYL 10:00PM – 10:59PM (EST) SWEEPSTAKES OFFICIAL RULES  
**Nostalgia Electrics Pop Up Hot Dog Toaster - Est. Value \$30**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

By entering the THRILLIST BDOYL 10:00PM (EST) Sweepstakes (the “**Sweepstakes**”), you (or your parent or legal guardian on your behalf) agree to the following terms and conditions in these Official Rules (the “**Rules**”)

**1. Timing.** The Sweepstakes begins at 10:00PM Eastern Time (“**ET**”) on June 20<sup>th</sup>, 2015 and ends at 10:59PM ET on June 20<sup>th</sup>, 2015 (the “**Promotion Period**”). Online entries received prior to or after the Promotion Period are disqualified.

**2. Eligibility.** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous states in the United States and the District of Columbia (excluding Puerto Rico, Alaska and Hawaii) who are eighteen (18) years of age or older at time of entry. Void where prohibited by law. Employees of Thrillist Media Group, Inc. (“**Sponsor**”) and other sponsors, Prize suppliers, or their affiliates, subsidiaries, advertising or promotion agencies, and household and family members (defined as parents, children, siblings, spouse, and life partners) of these entities are not eligible to enter or win. No purchase necessary to enter or win.

3. **How to Enter.** During the Promotion Period, you can enter the Sweepstakes in the following ways:

**Entry method 1:** Visit [www.twitter.com](http://www.twitter.com), or open the Twitter mobile phone application, log in to your Twitter account, and post a public tweet including the hashtag #BDOYL. To log in to your Twitter account, you must be a registered user of Twitter. Registration is free and may be obtained by visiting [www.twitter.com](http://www.twitter.com) or downloading the Twitter mobile phone application, and following the instructions to create an account. THIS SWEEPSTAKES IS IN NO WAY SPONSORED BY, ENDORSED BY, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

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4. **Selection of Potential Winner; Prize.** One (1) winner (the “Sweepstakes Winner”) will be determined by a random drawing to be conducted by Sponsor on or about June 22nd, 2015, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Winner from the drawing will be notified on or about June 22nd, 2015. If a potential Sweepstakes Winner cannot be contacted within twenty-four (24) hours of notification, an alternate entrant will be selected in his or her place at random from all eligible entries received. To receive the Prize, the potential Sweepstakes Winner must contact Sponsor within twenty-four (24) hours. A potential Sweepstakes Winner who does not respond within such twenty-four (24)-hour period forfeits his or her Prize and an alternate potential Sweepstakes Winner will be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate potential Sweepstakes Winner.

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The Sweepstakes Winner will be awarded the following prize (the “Prize”):

- **Nostalgia Electrics Pop Up Hot Dog Toaster**

The Prize is subject to the following additional material conditions and restrictions:

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5. **Odds of Winning.** The odds of winning depend on the number of eligible entries received.

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/END OF OFFICIAL RULES/

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THRILLIST BDOYL 11:00PM – 11:59PM (EST) SWEEPSTAKES OFFICIAL RULES

**Samsung Phone OR Tablet- Est Value: \$500**

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The Sweepstakes Winner will be awarded the following prize (the “**Prize**”):

**- Samsung Phone or Tablet**

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/END OF OFFICIAL RULES/

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